

# YI SU

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I'm a UX/UI designer with experience in prototyping for web/html5/apps.  
I'm a packaging designer specializing in consumer base/electronics.  
I'm an illustrator who worked digitally or on paper.

I enjoy designing and leading creative execution for brands and companies to bring meaningful and beautiful experiences to life.

*Portfolio website: [yisu.art](http://yisu.art)*

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## WORK EXPERIENCE

- OCT 2022 | **Tzumi Electronics**  
NOW | *Packaging design and marketing freelancing*
- MAR 2021 | **Tzumi Electronics**  
JAN 2022 | *Packaging Designer*  
Performed as a packaging designer in a fast pace consumer base company, job including packaging design, pre-flighting printer files, photo retouching, coordinating and communicating with oversea factories for printing issues and approvals.  
Digitally storyboard for e-commerce sites and worked as a UX designer for the company website.  
Product conceptual design for the sales department and sales sheets.
- MAY 2014 | **CDP Human Capital Management Ltd.**  
NOV 2015 | *Lead Designer of UX/UI Team*  
Conducted user research and designed prototypes for human resource management purposes multi-platform app.  
Develop standard UI components and style guides for company-wide use.
- OCT 2013 | **Pactera Technology International Ltd.**  
MAY 2014 | *UX Designer*  
Designed visual elements with product designers for the Microsoft MVP program.  
Prototyped in-vehicle radio/music display function for an industry-leading car manufacturing brand.
- APR 2013 | **Yaean Design Shanghai**  
OCT 2013 | *Lead Designer*  
Designed marketing graphics for global leading corporations, such as Swarovski, Kempinski Hotels, and Henkel. Led design work from initial concept to final product.

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## EDUCATION

- NOV 2022 | **Google UX Design Professional Certificate**
- SEP 2005 | **B.A. in Graphic Design**  
JULY 2009 | *Academy of Fine Art, Shanghai University*

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## SKILLS

<b>Technical</b>	<b>Design</b>	<b>Art</b>	<b>Editing</b>
Adobe Photoshop	UX / UI Design	Digital artwork	Adobe Premiere
Adobe Illustrator	Infographic Design	Illustration	iMovie
Adobe InDesign	Print Design	Sketching	
Adobe XD	Typography		
Figma	Pre-flighting		
Procreate	Photo Retouching		
Mac OS X			
Window OS			

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## LANGUAGE

**Fluent in English**  
**Native in Mandarin**  
Proficient in Japanese  
Level N2 of the Japanese-Language Proficiency Test